

Therma-Tru launches modern designs and versatile sizing for Classic Craft premium entryways

[MAUMEE, OHIO, January 7, 2021–] In 2021, Therma-Tru is launching a variety of premium, on-trend products including new Classic Craft Visionary Collection Walnut-grained doors, direct set sidelites and a new PrismaGuard stain color, Acorn.

Classic Craft Visionary Collection Walnut-Grained Doors

New Classic Craft Visionary Collection Walnut-grained doors feature a striking combination of natural elements and linear engravings for geometric appeal. These new flush door styles walk the line between retro and contemporary while embracing minimalist details on a premium scale.

“With our new Walnut-grained doors, direct set sidelites and Acorn stain, we’re providing modern looks that will elevate the curb appeal of any home,” said Mark Ayers, senior vice president of marketing and product development for Therma-Tru.

Direct Set Sidelites

Designed to maximize the amount of natural light in the entry, direct set sidelites feature a full pane of glass built directly into the door system frame to create an airy, open feeling in the home. Direct set sidelites pair well with Classic Craft Visionary Collection Walnut-grained doors by complementing the linear design elements to accentuate the look of these Modern-style entries. Direct set sidelites can also be paired with other Classic Craft, Fiber-Classic, Smooth-Star, Pulse and steel doors.

PrismaGuard Acorn Stain

The new Acorn hue for PrismaGuard premium stain offers an updated take on light and medium brown tones. This fresh neutral balances between warm and cool palettes making it the perfect complement to a wide range of home interior and exterior styles. Handcrafted and professionally applied, PrismaGuard premium finish features a nature-inspired palette of 10 stain colors and nine paint colors, backed by a 10-year limited finish warranty. When paired with a Classic Craft door, the warranty can be transferred to the next homeowner.

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Shareable Highlights

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- New Classic Craft Visionary Collection Walnut-grained doors feature a striking combination of natural elements and linear engravings for geometric appeal.
- Direct set sidelites feature a full pane of glass built directly into the door system frame to create an airy, open feeling in the home.
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About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance Fypon® polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

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