



For Immediate Release
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Therma-Tru Announces New Products and Tools at 2017 NAHB International Builders' Show[®]

MAUMEE, OHIO – New products come together with current home architecture trends backed by market insights in booth W4041 at the 2017 NAHB International Builders' Show[®] (IBS) in Orlando, Florida.

Therma-Tru will exhibit a variety of new products for 2017 including on-trend Shaker-style doors, stylish new multi-point locking system handlesets, along with products that add modern appeal to flush-glazed doors and sidelites.

“Each year the International Builders' Show is a great opportunity for us to showcase new products that we believe will meet what builders, remodelers, dealers and distributors are looking for based on their market needs. Our new-for-2017 products satisfy the homeowners' need to purchase products that are high-quality yet low-maintenance, and allow them to create a customized look,” said Donna Contat, director of brand management at Therma-Tru Corp.

Therma-Tru will also release its Architectural Home Styles Guide at IBS, which is a comprehensive guide for homeowners to learn which door styles best fit their type of home.

“The Architectural Home Styles Guide is a great resource for homeowners to explore Therma-Tru door options that complement their home based on its style. The goal is to engage readers to be inspired by design and help them choose a Therma-Tru door to enhance the curb appeal of their home,” says Chuck Clark, channel marketing manager at Therma-Tru Corp. Clark also notes that it's the perfect tool for builders looking for entry door options that will help make their homes stand out from the competition.

Experts from Therma-Tru will be in booth W4041 to discuss the Architectural Home Styles Guide and how the new-for-2017 products relate to current trends, along with how builders, remodelers, dealers and distributors can use our Unlock the Opportunities online sweepstakes to learn about new products and enter to win daily and weekly prizes.

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About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company also offers low-maintenance Fypon[®] polyurethane and PVC products. Headquartered in Maumee, Ohio, Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS). For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

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NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING. Open to employees, managers or owners of entry door fabricators or door distributors, dealers, builders, remodelers or contractors, who are legal residents of the 50 United States, including D.C., or Canada (excluding Quebec), that are 18 and older (19 in AL and NE). Void where prohibited. See www.unlocktheopportunities.com for Official Rules, prizes and odds. Sweepstakes begins on January 9, 2017 at 12:00:00 am ET and ends on April 30, 2017 at 11:59:59 pm ET. Sponsor: Therma-Tru Corp., 1750 Indian Wood Circle, Maumee, OH 43537.